



**PACKAGING AND LABELLING TEMPLATE IN  
ACCORDANCE WITH THE TOBACCO CONTROL ACT CHAP 30:04(TCA) AND  
THE TOBACCO CONTROL REGULATIONS (TCR) 2013 AND IT'S AMENDMENTS**

**R.11 TCR:-** Each carton shall depict any three health messages from Schedule 1 on all six sides, with each of the three health messages appearing on opposite sides of each other.

**R.5(1) TCR:-** The pictorial health messages shall be located on the lower half of the front and back panels of each pack.

**R.5(3) TCR:-** The pictorial health message shall cover half (50%) of the principal display surface area, front and back in a rectangular format.

**R.5(4) TCR:-** The pictorial health messages shall be –

- (a) printed on the pack in a framed area, with the thickness of the frame being not more than 0.5mm
- (b) reproduced from electronic images obtained from and approved by the Tobacco Control Unit.

**R.7 TCR:-** The declaration in Schedule 3 shall:

- (a) appear in a framed area-
  - (i) On the side panel
  - (iv) On any side for cartons with the declaration area being at least 3cm by 9cm
- (b) be printed-
  - (i) on each pack or carton of tobacco products
  - (ii) in Avant Garde font, Medium BT, upper and lower case type or in an equivalent type with letters being 2mm high; and
  - (iii) In black font on a yellow or white background.

**Disclaimer: This design serves as a guide relative to the required information to be placed on the cigarette pack. Whilst the information and the placement of the Pictorial Health Warnings and the Schedule 3 Declaration are mandatory, other placements such as brand, manufacturer's information etc are only suggestive.**

## POINTS TO NOTE

**S. 30 TCA** Must be printed in English for Sale in Trinidad and Tobago

**R. 4 TCR** All information and health messages must be printed on pack or carton and not on packaging.

**R.6 TCR** (1) Pictorial health messages, in Set A and Set B which each contains 8 images that must be rotated in accordance with Schedule 2; and

(2) must be evenly distributed in every case(container designed for transportation and storage of cartons in wholesale trade)  
{As far as reasonably practicable}

**S.28(2) TCA:-** The following information shall be presented in a visible manner and shall be permanently affixed under the cellophane or other wrapping on all the sides of each tobacco product, package including each carton:

- Name and licence number of the manufacturer as applicable wholesaler, importer and exporter
- Unique manufacturer serial number, date of manufacture and location
- Name of country in which it was manufactured
- Name of country in which the product is intended for sale

**R.4(1)(d) TCR:-** the name and address of the manufacturer

**R.8 TCR:-** manufacturing date and batch number

**S.25(1) TCA:-** All tobacco products must contain permanently affixed a list of the constituents and additives namely Tar, Nicotine and Carbon Monoxide.

**R.4(1) TCR :-** Shall be displayed on the surface areas:-

- (a) The type of tobacco product
- (b) Net contents or number of units per pack

